

Advertise with



PODCAST

Introducing: *The Cherished Lounge*

Where Soul, Story & Wild Grace Meet

The Cherished Lounge is a place for meaningful conversations about life, faith, purpose, and the stories that shape who we become.

Hosted by survivor leader, author, teacher, and Cherished founder Kate Ouimette-Wedell, each episode invites listeners into honest conversations with remarkable guests who share their journeys, struggles, wisdom, and hope. Together, we'll explore the moments that challenge us, the experiences that transform us, and the lessons that help us discover who we are meant to be.

Through stories of resilience, faith, leadership, family, and personal growth, Kate creates a welcoming space where vulnerability is honored, wisdom is shared, and every story matters. Whether you're navigating a difficult season, searching for deeper purpose, or simply longing for authentic connection, you'll find encouragement, inspiration, and hope here.

Welcome to The Cherished Lounge, where soul, story, and wild grace meet.



Affordable Advertising:



Advertising with Soul, Story, and Authentic Connection

As a new and growing podcast, **The Cherished Lounge** offers brands, nonprofits, ministries, and businesses a unique opportunity to partner early—at a more accessible investment level. While the show is still building its audience, Kate Ouimette-Wedell is able to offer competitive advertising and sponsorship opportunities while delivering meaningful exposure to listeners who value authentic stories, faith, personal growth, and purposeful living.

With a strong focus on genuine conversation and human connection, **The Cherished Lounge** attracts an engaged audience seeking wisdom, encouragement, and inspiration through real-life experiences. This creates an ideal platform for organizations looking to build trust, foster meaningful relationships, and connect with listeners in a way that feels natural, impactful, and aligned with their values.

Click here to
preview the show



Advertising price points:



The Cherished Lounge releases new episodes every Friday morning. Monthly advertising packages include 4–5 ad placements per month, depending on the calendar. Pricing is tiered and flexible, based on placement type and campaign goals. All ads are 30-60 sec reads depending on your company advertising needs.

Per Price

- Pre-roll: \$30 for ads under 60 seconds
- Mid-roll: \$40 for higher engagement during the episode
- Post-roll: \$20, a cost-effective option but with reduced reach

Monthly Price (4 - 5 ad placements)

- Pre-roll: \$120 - 150 for ads under 60 seconds
- Mid-roll: \$160 - \$200 for higher engagement during the episode
- Post-roll: \$80 - \$100, a cost-effective option but with reduced reach



Become a Featured Producer



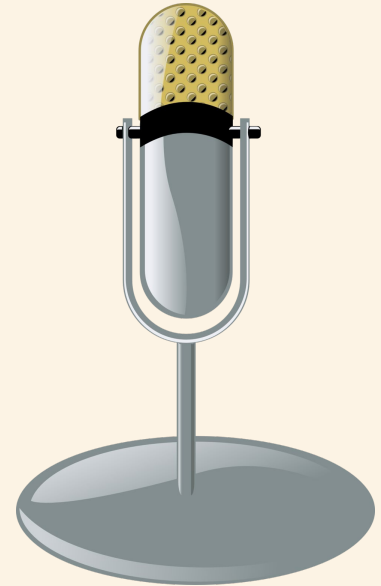
Support the show *and* build your professional resume by becoming a featured producer for the ***The Cherished Lounge*** podcast. As a producer, you'll receive:

- A name shout-out at the top and end of each episode
- Producer credit in the episode description
- A producer tag on all social media posts for that episode

Perfect for supporters, content creators, and professionals looking to strengthen their presence on IMDb and other media platforms.

Per Price: \$100

Monthly Pricing: \$400 – \$500 per month (includes 4–5 episodes)



EXECUTIVE PRODUCER PARTNERSHIP



Become the Executive Producer of The Cherished Lounge and help bring meaningful conversations of faith, purpose, resilience, and personal growth to audiences around the world.

As the Executive Producer, your partnership fully funds the production of the show, allowing Kate Ouimette-Wedell and her guests to continue sharing inspiring stories, life-changing experiences, and messages of hope with listeners each week.

The investment for Executive Producer sponsorship is \$375 per episode, totaling approximately \$1,500–\$1,875 per month depending on the number of episodes produced. In recognition of your support, Executive Producers receive prominent recognition on each episode, inclusion in show descriptions, social media acknowledgment, and the opportunity to align their brand with a podcast dedicated to authentic storytelling, human connection, and positive impact.

Your partnership is more than advertising, it's an investment in conversations that encourage, inspire, and help others navigate their own journeys with courage and hope.

Thank You



Advertising with ***The Cherished Lounge*** now means more than just saving on ad spend—it's about building a long-term relationship with a podcast that's quickly gaining momentum in the home organization, parenting, and lifestyle space. As the show's audience grows, early partners will benefit from increased visibility, listener trust, and the organic growth of a show that's built on real-life challenges and practical solutions.

Get in early. Grow with us. Reach an audience that's ready to listen.

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